

ANNUAL REPORT 2007 –2008

Self-Reliant Initiatives through Joint Action
(SRIJAN)

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Overview

Vision/Mission/Strategy reiterated. We persisted with the goal of raising productivity, profitability and sustainability in our fieldwork. We focused on marketing in dairy, production model in horticulture, setting up a pilot in SRI and started developing a microfinance model too. We obtained some very good results.

In dairy, our model of women managed dairy was recognised by the Governments of Rajasthan and Madhya Pradesh. SRI pilot is being accepted by farmers and is due for expansion in Haveri district with support from Deshpande Foundation. In horticulture our nano model with a half acre size is proving to be appropriate for small farmers and is remunerative in the short run too due to plantation of chilli as intercrop.

Geographically we added one more district, namely, Haveri and thus we now work in nine districts of the country – six in Madhya Pradesh, two in Karnataka and one in Rajasthan.

The World Bank invited SRIJAN to its spring and winter meetings in Washington as a representative of civil society organisations. American India Foundation, USA (AIF) invited SRIJAN to share its experience at the Livelihoods summit in New York (September 2007) and then organised experience sharing meetings with its chapters in Seattle and Boston. Ved Arya also met with Deshpande Foundation at Boston, Massachusetts, gave a talk at Columbia University, New York, and met with a group of Non Resident Indians in Fairfax, Virginia.

Livelihoods: Theme-wise Progress

Dairy:

Challenges in dairy have been sustaining market linkages, attaining profitability and viability, and handing over to the community.

Results obtained from both our dairy projects were very encouraging this year. Maitree dairy in Tonk district (sold 4.23 lakh litres of milk during the year generating sales revenue of 59 lakh rupees. Out of this 53 lakh rupees, or almost 90%, were transferred to rural poor women as income. Maitree could almost reach breakeven point, losses being just about Rs. 35,000. Sagar Shree Mahila Producer Company Limited in Sagar district, the sale is about 25 lakh rupees. At present, we are collecting milk from 55 Villages in both the locations (21 Jaisinagar in Sagar and 34 Duni, Tonk). We marketed milk for about 800 farmers at both locations during the cycle of one year.

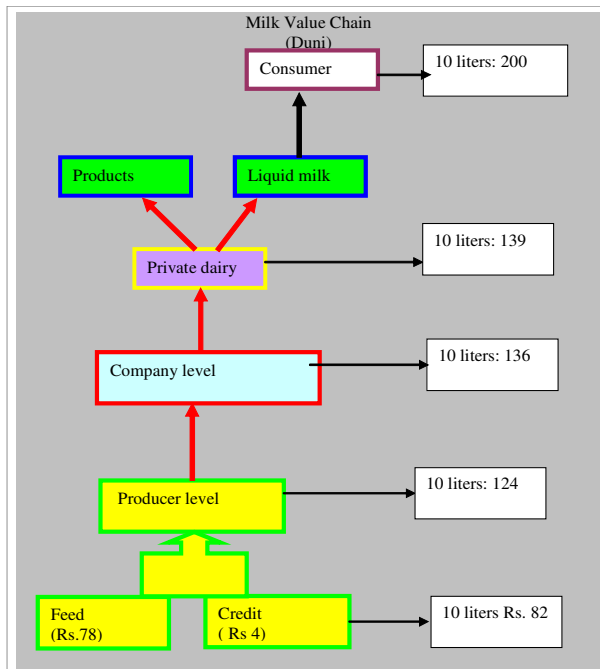


Figure 1. Milk Value Chain

Average incremental income from two buffalo dairy in SRIJAN intervention area is Rs 19,481 while the same for the control area is Rs 13,646.

Horticulture:

Production itself is the first major challenge, given that it is the first time that people are cultivating fruits and vegetables, namely, pomegranate, papaya, and mango, interspersed with chili. Of these, fruit crops, being of long gestation, have to be tended round the year, as compared to cereal crops that are seasonal in nature. We are piloting a nano-orchard model in three districts of Madhya Pradesh, one of them predominantly tribal (Anuppur) and the other two have poor families bellowing to lower social strata (Sehore, Tikamgarh).

96 farmers planted three fruit species: Mango (plants: 1736), Pomegranate (plants: 1755), and Papaya (plants: 11,160). Average survival rate was 76%.

Production and sale in Chili as inter-crop: Two varieties of chilly were selected, one is NS 1701(Namdhari Seeds) and another is SHP 4884 (Semini- Hybrid Hot pepper). These varieties were selected after discussing it within the team and focused on high yielding varieties. In six villages of Ichhwar block, 48 quintal of dry chilli and 33 quintal of wet chilli was produced, at an average productivity of 3.38 quintal per acre. In Anuppur 19 farmers did chilli in seven acres. From November 2007 till January 2008, more than 40 quintals of chillies worth Rs. 60,000 have been sold in different markets of Anuppur. The return per farmer varies from Rs.1500 to more than Rs.5400.

Some of the challenges in our horticulture project relate to unreliable nurseries and quality of seedlings, selection of farmers willing and capable of managing transition to crop diversification into crops that require round the year. Maintenance support is different from the seasonal ones – drip irrigation is a big need.

System of Rice Intensification (SRI)

SRI technique yields higher productivity with less water consumption. We began with over fifty farmers in Shiggaon Taluk of Haveri district, not too far from Hubli/Dharwar town. Some farmers did it in both seasons -- monsoon as well as summer. Results were encouraging but more work needs to be done.

SHG and Microfinance

Over 850 SHGs are functioning. Major highlight of this year was that the microfinance program was kickstarted. We got a loan from Dewan Foundation amounting to about 1.4 crore rupees. Details of utilisation are given below.

Dewan Foundation fund utilization (in Rs)

Sl. No	Location	Amount received	Amount disbursed	Balance	Amount Repaid	Total Cash available
1	Duni	6,500,000	3,797,500	2,702,500	710,308	3,412,808
2	Vidisha	4,100,000	4,077,799	22,201	341,008	363,209
3	Jaisinagar	1,425,000	1,257,750	167,250	93,400	260,650
4	Jatara	1,100,000	40,000	1,060,000	3,334	1,063,334
5	Haveri	1,000,000	-	1,000,000	-	1,000,000
		14,125,000	9,173,049	4,951,951	1,148,050	6,100,001

Promoting a new institution – E2F

SRIJAN promoted a new organisation to develop skills among migrating young women and men. It is named Education for Employability Foundation (E2F).

Governance

SRIJAN board of trustees had two meetings during the year.

Financial Progress

Our turn over crossed five crore rupees this year.

Our Board of Trustees

Sl. No.	Name	Role in the Trust	Professional Engagement	Year of Association	Age	Gender
1	Mr M L Mehta	Chair	Vice Chairman, Livelihoods Mission set up by Chief Minister	2000	70	Male
2	Ms Madhu Sarin	Trustee	Researcher Activist, Joint Forest Management and Tribal Rights	2000	62	Female
3	Ms Rekha Masilamani	Trustee	Country Director, Pathfinder International (India Operations)	2000	60	Female
4	Prof Tushaar Shah	Trustee	Principal Scientist, IWMI, Colombo, Ex-Director, IRMA	2000	57	Male
5	Mr S K Khuntia, IAS	Trustee	Joint Secretary, Ministry of HRD, Gol	2006	50	Male
6	Rtn. T K Mathew	Trustee	Secretary and Chief Executive, Deepalaya (NGO)	2000	72	Male
7	Mr Ajay Mehta	Trustee	Executive Director, National Foundation for India	2006	54	Male
8	Prof Govind Sharma	Trustee	Professor, Indian Institute of Technology, Kanpur	2006	50	Male
9	Mr S Loganathan	Trustee	Executive Director, ASSEFA	2000	65	Male
10	Mr Ved Arya	Managing Trustee	CEO- SRIJAN	2000	49	Male

List of SRIJANITES

SRIJANites (as on 31st March 2008)		
Sl. No.	SRIJANite Name	Designation (Role)
Kotma Block, Anuppur, Madhya Pradesh		
1	Vivek Kumar Jaiswal	Accountant
2	Kailash Chand Sharma	Project Executive (Trainee)
3	Arvind Jangid	Project Executive
4	Rupendra Sharma	Project Executive
5	Sadique Akhtar	Team Leader
Bangalore (South Region Office)		
6	Vidya K R	Accountant
Chhindwara, Madhya Pradesh		
7	Virendra Kachwaha	Accountant
8	Phool Chand Kumhawat	Project Executive
9	Asiani Marki	Project Executive
10	Manoj Agarwal	Project Executive
11	Padam K Jain	Team Leader
Duni (Deoli Block), Tonk, Rajasthan		
12	Naresh Agarwal	Accountant
13	Ajeet Sharma	Project Executive
14	Haridrakhi D. Tripathy	Project Executive (Trainee)
15	Subrat Mohanty	Project Executive
16	Monika Khanna	Sub Team Leader
17	Namita Pandey	Theme in-charge
18	Rakesh K Gupta	Sub Team Leader
Ichchawar Block, Sehore, Madhya Pradesh		
19	Umesh K Chourasia	Accountant
20	Aman K Tewari	Project Executive
21	Bhawna Nayal	Project Executive
22	Narnaware Devidas Zolba	Project Executive
23	Suresh Chandra Kumawat	Team Leader
Jaisinagar Block, Sagar, Madhya Pradesh		
24	Anil Sharma	Support Staff
25	Ravikant Singh	Accountant
26	Krishna Kant Gupta	Project Executive
27	Anil Agrawal	Project Executive
28	Anupama Haran	Consultant
29	Ramdhan Jat	Project Executive
30	Suhail Haque	Project Executive
31	Mohiuddin Ahmed	Team Leader
Jatara Block, Tikamgarh, Madhya Pradesh		
32	Ram Mohan Yadav	Accountant
33	Jaya Kritika Ojha	Project Executive (Trainee)
34	Sushma Sarita Barwa	Project Executive (Trainee)
35	Mohd Adil Ahsan	Project Executive
36	Purushottam Dhakar	Team Leader
Malur Block, Kolar, Karnataka		
37	K. G. Kulkarni	Support Staff

38	Shivappa	Consultant
39	Beebi P S	Project Executive
40	Girish	Project Executive (Trainee)
41	Manjunatha M.	Team Leader
Vidisha and Raisen, Madhya Pradesh		
42	Munnawar Ali	Accountant
43	Shams Tarique	Project Executive
44	Sushant K Panda	Project Executive
45	Chandershekhar Saini	Project Executive (Trainee)
46	Rajesh K Tripathy	Team Leader
New Delhi (Head Office)		
47	Shyam Panda	Accounts Officer
48	Chandrakant Singh	Support Staff
49	Shreekant Singh	Accountant
50	Raj Kumar Yadav	Programme Leader
51	Ved Arya	Managing Trustee

